

## TOPFLIGHT INNOVATIONS

### *Soft Touch Film*

Always searching for ways to improve or enhance labeling options for consumer products, Topflight Corporation introduces a new concept in packaging appeal. Soft Touch film is a clear, matte material with the same tactile properties of popular soft, pearlescent containers. Complementing the already visual message of the label, this film adds the sense of touch to the total product experience with a soft, sensual texture and a nearly invisible label appearance.

Topflight Corporation can produce Soft Touch labels in any shape, size, and color, including brilliant full color designs. We can even add metallic effects through hot stamping. The film is pliable enough to conform and adhere to a variety of surfaces, from rigid packages to fully squeezable containers, and durable enough to withstand most abrasion and environments.

The product is ideal for the cosmetic and personal care market, but can be utilized in any application where an enhanced consumer experience is desired. For more information or to obtain samples, please contact a sales or customer service representative.



*The feel of Soft Touch labels adds to the overall product buying experience, and provides brand recognition and differentiation as well.*



*Topflight can produce Soft Touch labels in unlimited color and size configurations for a variety of applications.*