

You poured your heart and soul into it. Shouldn't your label be as unique as the product in the bottle?

Topflight provides a *Total Solution* for your Craft Beer, Wine and Spirits labeling.

**Why be ordinary, when Topflight can help you become EXTRAORDINARY!**

Let us help you stand out on the shelf with our unique solutions for your beverage marketing. Let us partner with you to create innovative ideas that speak to the consumer, keeping them coming back for more with unique promotions, seasonal graphics and regional messaging. Increase your speed to market, virtually eliminate obsolete inventory and improve your cash flow, printing only what you need, when you need it!



**Substrate Types:**

- Paper
- Film
- Shrink
- Foil
- PP

**Textured/tactile:**

- Soft, rough
- Wooden, metallic
- Embossed, debossed
- Pearlescent, sandy
- Thermochromic
- Rubbery and more!

**Label Types:**

- Stock Labels
- Custom labels
- Promotional labels
- Coupon labels
- Multi-ply labels
- Booklet labels
- RFID "Smart" labels
- Security labels
- Hologram labels
- Flag labels
- Island placement
- 2-sided labels
- Sub-surface labels
- Hot stamp
- Cold foil
- Hang tags

To learn more about how we can partner, call:

**Topflight Corporation**  
717.227.5202  
[sales@topflight.com](mailto:sales@topflight.com)  
[www.topflight.com](http://www.topflight.com)



## TOPFLIGHT INNOVATIONS

### ***Digital Printing Options Include HP Indigo***

Topflight now gives you the ability to print what you need, when and how you need it, shortening your time to market, improving your cash flow and virtually eliminating obsolete inventory. Our 100% digital workflow allows you to send a new art file to the press every time you print, giving you the freedom to run seasonal, regional and promotional graphics to keep your brand fresh, your message current and your customers coming back for more.

The HP Indigo WS6800 minimizes time consuming and costly conventional requirements, such as complex prepress corrections and trapping, plate making and mounting and press make-ready. Print labels on demand with perfect ink-to-ink registration, type down to 1 point, and incredible detail in images, all while contributing to a greener and more sustainable environment.



*Mass customization and personalization are huge benefits when printing digitally vs. conventional printing.*



### **UV Cured Ink – Digital Option**

This digital system works in combination with flexographic print stations and is ideal for longer and mid-length runs. Robust, with exceptional color-matching capabilities, this combination includes **rotary die-cutting in-line** with a variety of other in-line finishing options

### **Heat Cured – Digital Option**

The digital toner is heat-cured to the substrate and has a lamination option for extra durability, especially for applications requiring high temperatures, outdoor exposure or the potential for abrasion. For more information on how Topflight can solve your digital printing needs, please contact us at the number below.

### **Advantages of Digital Printing**

- ◆ Customization, variable content and serialization are made easy with database-driven print files
- ◆ Efficiencies: no plates, minimal make-ready, no inventory
- ◆ Shorter Runs: lower quantities are more economical with digital
- ◆ Shorter Lead Times: files go directly from computer to press
- ◆ Minimal to no waste of material and time
- ◆ In-line rotary die-cutting; no need for an additional processing step with the UV Cured Ink system
- ◆ Print on Demand: quick, efficient, cost-effective