TOPFLIGHT INNOVATIONS

Expanded Content Labels (ECL)

Multi-ply labels provide yet another solution to increasing required information in a limited label area. With a resealable, hinged design, Topflight can manufacture labels with up to six plies, yielding eleven printable panels. Multi-ply labels are ideal for extensive cautionary indications, additional UPC and 2D barcoding, rebates and instant redeemable coupons (IRC) or multilingual translations in a variety of cosmetic, consumer and pharmaceutical applications.

Island placement offers a unique label-on-label construction with many added benefits. Topflight’s custom release system allows the top, or “island” label to be easily and cleanly removed from the base label, producing a dual-labeling configuration. The island label can then be reapplied to a variety of surfaces, including glass or plastic vials, syringes, patient charts, or medical records. Consistent information printed on both labels can then be utilized to provide greater reliability and security in the transfer of critical data.

Detachable flag labels are complex constructions which possess a distinct end tab, or “flag” extension. This flag, when detached from the base label, functions as a secondary label to create a streamlined information chain, serve as duplicate data, or enhance many other critical applications. The flag label is clean, durable, and performs reliably with a number of surfaces and materials.

These flexible labeling solutions can be designed and customized for a number of applications, and all are produced on custom-designed, dedicated equipment to ensure quality, performance, and positioning. For more information, or to investigate possible design profiles, please contact a sales or customer service representative.

Scan for Topflight’s website

Any questions regarding this information, can be directed to Regina Todd, 717.227.5202, rtodd@topflight.com.
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